

Champions Club 101

You start every Husker home game at the Nebraska Champions Club, but do you know everything there is to know about this amazing facility? With the 10-year anniversary of the Champions Club just around the corner (2010), we thought this would be a perfect opportunity to share the many things that make the Champions Club great.

The Nebraska Champions Club...

- hosts approximately 3,000 fans before every Husker home game. With 58 home games during the past eight years, that equates to about 174,000 fans since the Champions Club opened in 2001.
- has members from eight states: Nebraska, Arizona, Iowa, Kansas, Missouri, Mississippi, Texas and South Dakota.
- includes 404 parking spaces, a 60 percent increase in the spaces previously available to the university at this location.

Game Day Menus – No Price Increases This Year!

Sept. 5 / Nebraska vs. Florida Atlantic

2 p.m. Bar service begins
 3 p.m. "R" sandwich special in Great Hall
 4 p.m. "R" sandwich special in Open Air Pavilion
 6 p.m. Kickoff – NU vs. Florida Atlantic

"R" Sandwich Special – \$8, including tax
 Your choice of one sandwich: hot dog, bratwurst, hamburger, cheeseburger, or teriyaki chicken. Served with "R" homemade potato salad, baked beans and cole slaw
 Menu in Great Hall also features a French dip sandwich with French fries (\$8.88 plus tax) and chicken teriyaki salad with honey mustard dressing (\$8.88 plus tax)

Sept. 12 / Nebraska vs. Arkansas State

10 a.m. Bar service begins
 10:30 a.m. "R" sandwich special in Great Hall
 11 a.m. "R" sandwich special in Open Air Pavilion
 11 a.m. Clubhouse Picnic Buffet in Great Hall
 1 p.m. Kickoff – NU vs. Arkansas State

"R" Sandwich Special – \$8, including tax
 Your choice of one sandwich: hot dog, bratwurst, hamburger, cheeseburger, or teriyaki chicken. Served with "R" homemade potato salad, baked beans and cole slaw
 Menu in Great Hall also features a French dip sandwich with French fries (\$8.88 plus tax) and chicken teriyaki salad with honey mustard dressing (\$8.88 plus tax)

Clubhouse Picnic Buffet – \$9.35 plus tax (one time through)

Country pan-fried chicken, homemade potato salad, baked beans, creamy cole slaw, dinner rolls with butter

NCC ADVISORY COMMITTEE MEMBERS

Diane Mendenhall	NAA Executive Director	dmendenhall@huskeralum.org
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Roger Bullington	Grand Island	roger.bullington@chiefind.com

- was designed by Sinclair Hille & Associates and built by Sampson Construction, the same Lincoln companies that designed and built the stadium skybox addition. The fence around the club is not just a replica of the fence surrounding the early university into the 1920s; it was manufactured by the same company using the original fence mold.
- is a popular choice for wedding receptions, corporate meetings and parties. The Champions Club has a banquet capacity of 500 and reception capacity of 1,500 – twice the space of the Wick Alumni Center.
- hosts a variety of events. A sample from the 2008 calendar year: Lincoln Marathon pre- and post-events, Nebraska Coaches Association Night Out and coaches clinics, LHS 40th Class Reunion, UNL Class of 1958 Reunion, National Holocaust Endowment Fund Luncheon, Extra Point Club Kickoff Breakfast, Bryan LGH Volunteer Recognition Banquet, Nebraska State Interscholastic AAA Awards, McDonald's Corporation Manager Training and the Duteau Chevrolet Holiday Party. (If you have an event you would like to book at the Champions Club for a reduced rate, contact Jaime Johnson at 472-6435.)
- is equipped with T-1 lines, video conferencing and multiple audiovisual capabilities.
- is owned and operated by the Nebraska Alumni Association, not the university or the athletic department. The association is a separate, 501(c)3 corporation. The Nebraska Champions Club was financed solely through club memberships. No tax dollars, university funding or alumni association membership dues were used.

Chances "R"



NEBRASKA CHAMPIONS CLUB

2009 GAME DAY LINEUP

SEPT. 5

Florida Atlantic vs. NU
 6 p.m. Kickoff
 Club open 2 p.m. – 12 a.m.
 Live Band: Tuna Fish Jones

SEPT. 12

Arkansas State vs. NU
 1 p.m. Kickoff
 Club open 9 a.m. – 7:30 p.m.
 DJ Tom Fletcher/Fletch Tunes
 Balloon Creations by Larry

SEPT. 26

Louisiana-Lafayette vs. NU
 6 p.m. Kickoff
 Club open 2 p.m. – 12 a.m.
 DJ Craig Estudillo/
 Estudillo Productions

OCT. 17

Texas Tech vs. NU
 Kickoff and Club hours: TBA
 Live Band: 'D' Funk

OCT. 24

Iowa State vs. NU
 Kickoff and Club hours: TBA
 DJ Tom Fletcher/Fletch Tunes
 Balloon Creations by Larry

NOV. 7

Oklahoma vs. NU
 Kickoff and Club hours: TBA
 Live Band: Soul Dawg

NOV. 21

Kansas State vs. NU
 Kickoff and Club hours: TBA
 DJ Tom Fletcher/Fletch Tunes
 Balloon Creations by Larry

All Games will feature:
 UNL Cheer Squad
 Massage Therapy by Campus Rec
 Alumni Pep Band

NEBRASKA CHAMPIONS CLUB NEWSLETTER



Dear Nebraska Champions Club Member,

Welcome to another season of tailgating at the Champions Club! During the past eight years, the Champions Club has become the place to be on game days. Much of that has to do with our fabulous location and facility. And much of that has to do with you, our incredible alumni and friends. I continue to be inspired by your loyalty and enthusiasm for the Huskers, on and off the field. Thank you for your support of the Champions Club, the Nebraska Alumni Association and the University of Nebraska.

Thank You For Standing Up For Nebraska.

In this issue of our Nebraska Champions Club Newsletter, you'll see game day tips and information about the Champions Club. These guidelines were designed to make your experience at the Champions Club as enjoyable as possible, so please review them carefully.

We've also included information on other ways you can Stand up for Nebraska, throughout the fall and after the last play of the 2009 season. For example, with the new Husker Rewards Credit Card, you can support the Huskers with every purchase and earn rewards toward uniquely Husker experiences, like dinner on the 50-yard line the night before a Nebraska home game.

I also encourage you to drop by the Wick Alumni Center on Friday afternoons before home games for our Husker Huddle FACs, where you can mingle with former Husker letterwinners, and get a preview of the game from local sportswriters.

These are just two of the many opportunities and programs we've created to help you connect with the university, as well as other alumni and fans. If you have other ideas, please, let me know. I very much enjoyed talking with some of you last year, my first as executive director of the alumni association, and I'm looking forward to getting to know you better this fall. For those of you I didn't get a chance to meet, I hope our paths will cross this season at the Champions Club.

Go Big Red!

Diane Mendenhall

Diane Mendenhall
 Executive Director

Stand Up for Nebraska

As Champions Club members, you will Stand Up for Nebraska through your generous support of the Huskers and Nebraska Alumni Association seven Saturdays this fall. But what about the rest of the time? Have you ever thought about the other ways you can connect with the University of Nebraska?

We've outlined a few of the exciting opportunities and programs, all of which ultimately benefit NU athletic teams or the university. For more information about any of these, or to read about all of our programs, visit huskeralum.org.

Husker Rewards Credit Card

For the first time, use a credit card that supports Nebraska with every purchase while you earn points toward unique rewards like game-used jerseys, VIP experiences and rare memorabilia. With competitive rates and traditional rewards like airline miles, hotel nights or cash back available as well, there's no reason not to



make the Husker Rewards Credit Card your everyday card for your business or personal use. Apply today at www.husker-rewards.com or contact the Nebraska Alumni Association or Nebraska Champions Club staff for more information.

Husker Huddle FACs

The Wick Alumni Center's Holling Garden is the place to be on Friday afternoons before home football games. The Nebraska Alumni Association will host a series of FAC events where you can enjoy the company of former Husker letterwinners, students,



2009 Gator Bowl Husker Huddle

Husker SpiritFest/Alumni Weekend



alumni and fans. A Husker expert will be on hand to break down the game, and local sportswriters will give their views of the team each week. There will be a cash bar, food for purchase and loads of Husker spirit, so be sure to drop by from 4:30 to 7 p.m. on home game Fridays. Check www.huskeralum.org as the season nears for additional details.

Athletic Travel And Huddles

Follow Nebraska athletic teams across the country. We'll make travel easy for you and take care of everything but the Husker victory. If you prefer to travel on your own, be sure to hook up with us and all of our special guests, from Heisman winners to radio hosts, at Road Husker Huddles.

Husker SpiritFest/Alumni Weekend

Rediscover campus at our Husker SpiritFest/Alumni Weekend, April 15-17, 2010. Learn more about this annual reunion of alumni, fans and friends at www.huskeralum.org/events/alumniweekend.

Volunteer

Opportunity Bank

The alumni association recently introduced this online resource to match UNL volunteer opportunities with alumni and friends who wish to contribute their time and talents. New opportunities are posted weekly at www.huskeralum.org/getinvolved/VOB.

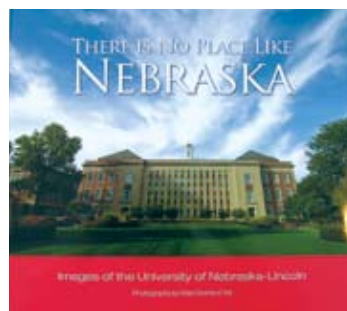
huskeralum.org

Explore our new Web site and create your HuskerAlum User Profile to take advantage of all the online opportunities the alumni association offers.



No Place Like Nebraska

Make a gift of \$100 or more to the Nebraska Alumni Association, and we will give you a complimentary copy of "There is No Place Like Nebraska" – an over-



sized, full-color coffee-table book featuring more than 150 breathtaking photos of the University of Nebraska-Lincoln campus. Quantities are limited, so contact Bob Stelter at 402-472-4246 today.

Game Day Information

Visit Us On The Web

For the most up-to-date information about game day activities at the Nebraska Champions Club, check out our Web page: <http://www.huskeralum.org/facilities/champions/ncc-gameday.shtml>. From the huskeralum.org homepage, click on "Facilities & Catering," and then "Champions Club." Click on the photo of Stadium Drive for several useful links, as well as the weekly catering menu.

Will-Call Booth

The Nebraska Champions Club will-call booth is located directly across from the vehicle entrance on the west side of Memorial Stadium. You may leave passes at the will-call booth for guests who wish to join you at your tailgate. The booth opens three hours before kickoff and remains open until kickoff. Club staff members will be happy to deliver any items to the booth at your request.

Member/Guest Relations Desk

Visit the information desk (in the club plaza) with any questions or tailgating needs you have (lanyards, cups, first-aid, etc.). Staff are available throughout the day for your convenience. We encourage members to leave a note with the staff here if you have tickets to sell or need extra tickets – they can direct other members/guests to your stall.

Football Rules

Should you have the urge to toss the pigskin around the Champions Club, please observe our game day guidelines to avoid injury and damage to personal property:

- Limited to soft nerf-type balls; regulation footballs are prohibited.
- Prohibited from one hour before kickoff through kickoff, and for one hour after the end of the game.
- Long bombs and punting are not allowed.

Pass Reminders

- Remember to keep your pass visible at all times by wearing it with a lanyard.
- Refrain from handing any items through the fence.
- Re-use your lanyards from last season. Should you need more, visit pedestrian or vehicle gate staff, or the information desk.
- Should you share/trade passes with other members, please keep in mind: you are responsible for whoever ends up with your passes.
- We ask that you ensure your guests understand the rules and policies of the club.

Pedestrian Passes Available

As a Nebraska Champions Club member, you may purchase one or more "season-long" pedestrian passes for \$200 each by contacting Bob Stelter at 1-888-353-1874. Individual game passes will not be sold, and the cut-off date for purchasing a season pass is Sept. 4, 2009.

Go Green For Your Big Red Tailgate

The Nebraska Champions Club is kicking off the season with a new recycling program. Recycling containers will be located throughout the clubhouse and the parking lot for your convenience. Recycling bags will be handed out at the main vehicle entrance for tailgates in the parking lot. The staff is happy to assist with any game day recycling questions and needs. We appreciate your participation in recycling aluminum cans; plastic bottles, cups and food containers; glass; and red cups.



Champions Club Rules

1 Vehicles entering the Champions Club gates must display their vehicle hang tag on the rearview mirror. To promote smooth traffic flow and prevent backups, proceed to your parking space and then notify a staff member of any specific needs you have.

2 Anyone entering the gates either in a vehicle or on foot must have a guest pass visibly displayed on their person. While inside the gates or clubhouse, please make sure your guest pass is visible at all times.

3 Members are to handle the distribution of their guest passes prior to each game day. Guests cannot enter through the gates without a pass.

4 When parking your vehicle and tailgating, it is each member's responsibility to ensure that overlapping does not occur or occurs only as agreed upon by neighboring members.

5 The Nebraska Champions Club is located on property owned by the University of Nebraska and is therefore governed by the university's strict and limited alcohol policies. Underage or excessive drinking by club patrons will jeopardize the club's ability to serve alcohol and will not be allowed. Nebraska Champions Club members are responsible for the behavior of their guests. No alcohol will be served before 10 a.m., and no open containers such as commercial bottles and cans are allowed. Only alcoholic beverages purchased on site may be consumed at the Champions Club.

6 Any time you leave through the gates, on foot or in a vehicle, ALL beverages must be discarded or left behind.

7 The Alumni Association reserves the sole and exclusive right to establish the rules and regulations for use of the facility, including the extent and nature of guest privileges.

For thorough and additional definitions of the rules, refer to your copy of the Nebraska Champions Club Declaration of Covenants. If you do not have a copy of the covenants, please let us know and we will mail you a copy.